

# Forever remember Mrs Anne Marden

**Play** is a powerful and  
integral part of growing up.  
Every child needs to play.





# 馬登夫人

Mrs Anne Marden

(1926 - 2022)

1987 創立本會  
Founded Playright

1987 擔任主席  
Served as the  
1991 Chairperson of Playright

1991 擔任名譽會長  
Served as the Honorary  
2022 President of Playright





# 永遠懷念 引領我們前行的 馬登夫人

Playright will forever remember

Mrs Anne Marden

who led us to where and  
what we are today.



馬登夫人 (Mrs Anne Marden) 的外表高貴優雅，內心更滿載關懷別人、服務社會的無私大愛，並將對愛護兒童的無比熱忱，化成實際行動——智樂兒童遊樂協會 (智樂) 就在她的眷顧下，於1987年呱呱墮地。

仁愛、善良、溫柔兼具知性美的馬登夫人，在智樂誕生後，一直諄諄教誨，步步帶領；親身促成於1989年啟用的京士柏公園兒童遊樂場，為有特殊需要的小朋友打開遊樂世界的一片新天新地，更啟導了二十多年後的屯門公園共融遊樂場，小朋友今天得以玩沙又玩水，全靠前人的一步一腳印！

馬登夫人心繫小朋友的健康成長，推動兒童遊戲的方針見諸往後發展的每一個項目，計有難民營和監獄的遊樂場、醫院遊戲、玩具圖書館、屋苑遊戲、校園遊戲、歷險遊戲、大自然遊戲、遊戲街、遊樂車、遊戲萬象館等。此外，馬登夫人更具遠見地提出鼓動大人認識遊戲的重要性，於是，智樂的連串培訓藍圖因而萌芽生長，而永久培訓場地的出現，也全賴其家族基金的慷慨斥資，全力支持。

著重身體力行的馬登夫人，由內部討論至對外事務、本地推動至國際會議、遊戲活動甚至施工地盤，無一不見她的身影；無論倡議游說、案頭撰文、台上陳辭，馬登夫人也事必躬親，其嚴謹認真的態度，啟發了智樂全體上下的視野，成為了我們仰望學習的典範榜樣。

智樂的創始人兼名譽會長安妮馬登夫人 (Mrs Anne Marden)，於2022年5月31日與世長辭，享壽96歲。她的無私付出和長久奉獻，香港人將銘記於心；她的慈愛、她的笑容、她的教導，智樂人會一直長存心坎；她的啟迪、她的高瞻遠矚，將成為我們的明燈，照亮推動兒童遊戲的漫長路上，薪火將必相傳！

Mrs Marden not only cared for others and served Hong Kong's society relentlessly but turned her incomparable enthusiasm for the care of children into actionable items, including the inauguration of Playright in 1987.

In her gentle and benevolent ways, she educated and led Playright's vision and personally saw to the opening of the King's Park Children's Playground in 1989, a first of its kind at the time as a playground designed for children with special needs. Its long-term impact inspired the Tuen Mun Park Inclusive Playground over 20 years later where children can play with sand and water nowadays, thanks to Mrs Marden's groundbreaking advocacy many years ago.

Mrs Marden's insightful concern about the healthy development of children initiated many other local projects and establishments – playgrounds in refugee camps and prisons; play services in hospitals; toy libraries; play ideas for parents and teachers; adventure playgrounds; play in the natural environment; and what we nowadays know as Play Street, Play Mobile and Playscope, among others. Forward looking, Mrs Marden emphasized that besides creating projects, adults need to understand the importance of play, and this saw the beginning of Playright's training programmes which eventually culminated in the opening of the Anne Marden Playright Academy in 2020 through the kind funding support of the Marden Foundation.

Mrs Marden was an active participant from internal discussions to external affairs, local promotions to international conferences, play events, and even construction sites. Whether she advocated, lobbied, wrote, or gave a speech, Mrs Marden's rigorous and no-nonsense messages inspired all at Playright and beyond, and she has been a model to look up to and learn from.

Mrs Anne Marden, Founder and Honorary President of Playright, passed away on May 31, 2022, at the age of 96. Her selfless, unfailing dedication will be remembered by the Hong Kong people; her kindness, her smile, and her teaching will always be in the heart of Playright; her inspiration and her vision will remain our beacon, lighting the long road to promote children's play.



感謝您，馬登夫人！在您引領下一路同行，是我們的榮幸！  
Thank you, Mrs Marden! We feel deeply honoured for your inspiration  
in the past, the present and well into the future!

了解更多馬登夫人對香港的貢獻

Learn more about Mrs Marden's love and dedication to Hong Kong





持久貢獻 LONGTIME CONTRIBUTION



1997 年度會議  
Annual General Meeting



2003 年度會議  
Annual General Meeting



2006 年度會議  
Annual General Meeting



2007 年度會議  
Annual General Meeting



2011 年度會議  
Annual General Meeting

積極籌款 ACTIVE IN FUNDRAISING



1993 為醫院遊戲  
For Hospital Play Service



1997 接受善款  
Accepted a donation



2012 慈善晚宴  
Gala Dinner



2013 為遊戲日  
For Play Day



2014 為醫院遊戲  
For Hospital Play Service





2018 馬登夫人名下的The Marden Foundation慷慨解囊，以善款捐獻支持本會聚焦推動培訓板塊及建立專業資源庫，旨在改變大人思維，促進本地遊戲的持續發展；獲善款支持下，觀塘萬兆豐中心的永久培訓場所因而誕生。為紀念馬登夫人的熱忱和貢獻，學院特別以其名字命名，是為「安妮馬登智樂學院」。

The Marden Foundation under the name of Mrs Marden, made a generous donation to support Playright to develop training on play and to establish a professional resource hub with a view to changing the mindsets among adults and promoting sustainable development of play. With the donation, a permanent venue at the MG Tower in Kwun Tong District for play training was purchased. To commemorate Mrs Anne Marden's enthusiasm and contribution, the Academy was specially named after her – Anne Marden Playright Academy.

## 全心投入 WHOLE-HEARTED DEDICATION



1989 於京士柏公園建成首個通達兒童遊樂場，事事親力親為。  
Actively participated in creating Hong Kong's first accessible playground in King's Park



1994 啟動醫院遊戲服務  
Launched Hospital Play Service



1997 見證遊戲資源中心的成立  
Witnessed the opening of Play Resources Centre





2001 投入參與遊戲街  
Active participation in Play Street



2004 與小學生探討校內遊樂設施  
Discussed with primary school students about play facilities in school



2011 為智樂快樂行致辭  
Delivered a speech at Playright Walking on Air



2006 出席智樂遊戲台的開幕儀式  
Attended the opening ceremony of Playright Channel



2008 參與第17屆國際遊樂協會世界會議的啟動禮  
Participated in the kick-off ceremony of 17th International Play Association World Conference



2012 引領智樂快樂行的典禮及起步禮  
Officiated the ceremony of Playright Walking on Air



2009 親臨萬象館開幕禮  
Attended the opening of PlayScope



2014 親臨醫院遊戲服務的新聞發佈會  
Attended the press conference of Hospital Play Service



智樂 playright

看 重 孩 子   看 得 起 遊 戲

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VALUE CHILDREN   VALUE PLAY